STRATHMORE STANDARD

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WEEKLY NEWS LETTER FROM EDMONTON

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Pleading the unwritten law which applies to the palace as well as the igloo, in defence of his slaying of a hated rival to his wife's affections in a primitive triangle affair in the icy Artic wastes, Ahiglak and Eskimo from King William's Land, was given five years imprisonment by a court presided over by Stipendiary Magistrate J M Douglass of Edmonton at Coppermine settlement on the Artic coast, after a jury of six men had found the native guilty.

The trial and the verdict is an illustration of the fairness of British justice and the fact that the arm of the law is long and inescapable.

The magistrate and lawyers for the prosecution and deftnce traveled 1300 miles, mostly by aeroplane to hold the unique trial and native witnesses who had come hundreds of miles testifiedasto the details of the crime under the cold skies of the far north. The arrest was made by R C M P. officers in the fall of 1931, and it was only this week that the trial could be held. It cost the government hundreds of dollars to administer justice to the natives in this case, but it has been done.

As an illustration of the fairness and justice of the British Law, the native will spend his five years in prisonment at Aklavik, within the Arctic circle, where his chance of living to serve his full term with time off for good behavior will be good. To have brought this hot-blooded Eskimo south to a dungeon in a civilized prison would have been to have made death certain from homesickness and disease. In such a case hanging would be the more merciful.

Ahigiak shot his friend, who lived with him in a snow igloo, to death in a fit of jealousy over his wife's affections. The family then fled from the igloo fearing the spirit of the dead man might haunt them and cause trouble.. Eye witnesses told of the shooting.

It looks as if there will be three-cornered fights in almost all of the ridings in the next Provincial election the dae of which is difficult to fix. Conservatives are announced as placing candidates in all ridings, and this week the Liberals have also announced a similar plan. It is safe to assume that hte U. F. A will not leave the battle to the opposition parties without taking steps to hold what the government already has. There will be a U. F. A. candidate to confront every opposition standard bearer, that is a certainty.

Hon. H. H. Stevens, Minister of trade and commerce in the federal government, visited Edmonton during the past week and spoke twice, at public gatherings. He made little of the furor being raised all over the country over the publication of a speech he made in Ottowa, in which he prejudjed several matters that must come before the Royal Commission on Price Spreads, of which he is chairman. But perhaps his most useful contribution to public thought and interest, was his address before the service clubs of the city in which he warned the business men that the day has come when the farmer and the worker must be given a squarer deal and a larger share in the gains from their labor and peoduce.

A company of 200 junior farmers from central and Northern Alberta attended the annual field day at the University of Alberta, Friday. They were addressed by Dr. R. Wallace, president of the university, Dean A.E. Howes, head of the faculty of Agriculture and by Hon. F. S. Grisdale, minister of Agriculture in tre provincial government.

Until Saturday afternoon the provincial and federal U. F. A. members and executives were in joint session of the annual caucas at the Parliament buildings, Edmonton. Much of the discussion hinged on a resolution dealing with monetary policy relief, and rural education. The members decided to hold another conference in the fall to deal with a draft of a new provincial platform for the U F. A. Saturday members of the executive conferred with Premier Reid at the Corona Hotel over a number of matters.

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ROCKYFORD

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Mr and Mrs Reece Kenney are the proud parents of a baby daughter born on August 3rd.

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The Ladies Aid met at the home of Mrs L W Roppel on Thursday with a large crowd present. The Corn Roast was discussed. Mrs Barker and Mrs Bradwell were appointed to take charge of the Corn Roast to be held at a later date. A dainty lunch was served by Mrs Roppel and Mrs Roberts.

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The Students of the High School were excited when they received their examination results which were exceptionally good. Quite a number of the students received honor marks.

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Mr and Mrs Woods and son have returned to their home in Winnipeg after an extended visit with Mr. and Mrs. E. Ross of Balintree.

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The picnic and water sports put on by the Boy Scouts at the farm of Mr. A. J. Cammaert, was a great success. During the afternoon a life saving demonstration was given by Donald Walrod and Jack Wilson.

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A ball tournament was held in Rockyford on Wed. Aug. 8th. Games: 1—Rosebud vs. Standard. the former team being victorious. 2— Rocky ford vs. Meadowbrook, the home team winning. 3— In the final game Rose bud was victorious over Rockyford with a score of 9—8.

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Miss Jean Clarke was the guest of Mrs. Barker for a few days.

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Mrs. Colbert, Patsy and Paddy of Camrose, formerly of Rockyford are visiting in the district.

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The brownies entertained the mothers on irday evening. This event was held in honor of Patricia Burch, who is leaving the Brownie pact to join the Guide Company

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Miss A. Harris of Totland Bay, Isle of White, England, who has been visiting Mr. and Mrs. Bullas for the past two weeks, left on Thursday to visit in Winnipeg, on her way back to her home.

Miss Frances Morton, Calgary was visiting Miss L. Piggin last week.

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TOO LATE TO CLASSIFY

FOR SALE— TWO MASSEY HARris Binders, $65 cash each or 100 bushels wheat delivered in October. Binders can be seen at W Knight's old place 11 miles N E Strathmore. Roy Genther, 1628, 22nd Ave West, Calgary, Phone W2705.

M. D. BOW VALLEY HOLD REGULAR MEETING

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A regular meeting of the Council of M D Bow Valley No. 219 was held in the Municipal Office, Strathmore, on Fri. Aug. 10th. 1934 commencing at 10:30 a.m. All councillors were present.

Representation was made on behalf of residents of division no. 2 for a road and the council agreed to give the request favourable consideration.

An application for an old age pension was submitted to the council and approved.

Resolution was passed relative to crop payments and collections and copy forwarded to the Premier of Alberta for his attention.

Enquiry was made of the Dept. of Public Works as to the progress made in connection with the proposed secondary highway running north from Tlede's corner into Carbon.

A considerable number of applications for consolidation of arrears of taxes under the provisions of the Local Tar Arrears Consolidation Act, 1934, were referred to the council and the council agreed to grant consolidation to these applicants.

The secretary was given permission to be absent from his duties from Sept. 3rd. to 17th. and during that time to have the office closed.

A number of bills and accounts were passed for payment.

Local News Items

After having spent the past two weeks with Mr. and Mrs. Watson in Calgary, Miss Violet Hyde returned to her home, Monday bringing Miss Ethel Watson with her for a visit in Strathmore.

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The Strathmore tennis club will play a return match with the Elbow Park Club in Calgary Saturday next.

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Mrs. Jones, Mrs. Simondson and Mr Casey Jones were Calgary visitors Sunday last.

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Tommy Chamberlain has decided to turn his attention from the farm to the oil business and is serving his apprenticeship with Mr. Ray. Melvin.

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Rev T B Winter is spending a part of his vacation in High River and a part with Rev Montgomery of Banff.

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Mrs. T E Wright has returned from a very pleasant visit with friends in Edmonton.

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Mrs. A. E. Burnett of the Richmond Review, Vancouver Island, was the guest Sunday of Mayor and Mrs. A D Shrimpton en-route to the Dominion Convention of weekly newspapers being held in Montreal Aug. 16 17 18.

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Mr and Mrs Chas Clark, High River Times, Mr and Mrs Fred Turnbull Red Deer Advocate, and Mr and Mrs H G McCrea of Hanna Herald are attending the C W N A Convention in Montreal this week.

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Mr and Mrs T H Milleson are receiving congratulations on the arrival of a bonnie baby girl at Nurse McKenzie's home Monday.

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Mrs Frank Newsom and small daughter of Edmonton are guests of Mrs Newsom's uncle Mr G H Patrick.

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Mr and Mrs North, Misses Alberta north and Florence Garrett motored to Banff last week to enjoy a few days in the mountain resort.

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The new bills to be issued presently by the Bank of Canada are in process of manufacture. It is understood they are to be smaller than the new issue of bills in the U. S.

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First issue of the Alberta Social Credit Chronicle was published Fri. July 20th. This weekly newspaper is published every Friday in Calgary. With Chas. K. Underwood editor and F. Hollingworth business manager. It is eight pages in size, four columns to a page, and accordining to the publishers, "It is the only weekly Social Credit paper in Canada today.

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By the power of his oratory over the esther waves and from the public platform, Mr. Aberhart, the "Moses" of the Social Credit System in Alberta has won many followers. The new weekly will further enlighten these followers and anyone else interested, in the principles of the Social credit and keep the members in touch with the activities of the organization.

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DEATH OF PETE BREGIN

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Died August 10th at Cheadle, Pete Bregin age 50 years. Deceased came to this country about 5 years ago. He leaves to mourn his loss a daughter and son in Poland.

Funeral took place August 13th from Sacred Heart Church, Rev Father Clancy officiating. Arrangements were in charge of Chase & Co Funeral Home.

Interment in Catholic Cemetery.

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BAINTREE NOTES

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Many friends of Mr and Mrs Sam Longbotham gathered at the home of Mrs Godfrey to do honor to the new bride and groom. Bridge and dancing were enjoyed during the early evening. Mrs J G Porteous and Mr O Allen won high scores. Mr J Porteous then presented the gifts which were displayed on a table, Mr S Longbotham replying. After supper an impromptu program was greatly enjoyed. Those contributing were Mrs W Knapp, Mrs Moyes of Edmonton, Mr and Mrs Porteous, Miss C McMillan, Mr D R Poole, Mr McBeth and Mr T Longbotham entertained with some of his original poems. After some community singing and For They are Jolly Good ellows, the evening came to a happy close.

The Government negotiated a $50,000,000 loan in New York last week at 2 per cent interest for a year. This is to retire a 60 million dollar loan due this month. A saving of 1 million a year in interest is being made by the move.

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The Raymond Sugar Factory paid out a bonus of 60 cents per ton on beets grown in 1933, amounting to $75,000. This brings the payment on 1933 to $6.05 per ton as against $5.85 in 1932. t is expected further bonuses will be paid on the 1933 crop.

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Mr. and Mrs E W R Lambert re turned to Calgary Sunday last.

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The Strathmore Branch of the Women's Institute met at the home of Mrs L Melissen on Wednesday 15th. Mrs Zerkle gave a very splendid and interesting paper on the World's Fair which she attended this year. We think a fair is just a fair, but not so with the World's Fair. The thousand attractions everywhere. The Secretary gave a good report on the conference. Delicious refreshments were served by the hostesses Mrs Scales and Mrs Melissen. A happy social time was spent over the tea cups.

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Mrs Wright of Winnipeg is the guest of her sister Mrs M Barbor for a few weeks.

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The Strathmore horseshoe players got away to a good start in their 1934 playoff. First prize will be awarded to the one winning the largest number of games. This prize is a pair of official horseshoes. Second prize a Waterman Fountain Pen. Third prize one Briar pipe. A prize will also be given for the highest points made in any single game. Another prize for the best percentage pitched by any person in the contest.

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Misses Agnes and Alice Barry are leaving at the end of the week for Calgary where they will in future reside. They will return to Strathmore Friday and Saturay of each week to continue marcelling and hair dressing for their customers.

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Mr and Mrs Fred Benz will move into the house recently occupied by the Misses Barry.

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Mrs French, Mrs Young and Mrs Ridley were hostesses at the home of the latter Wednesday afternoon at a very delightful tea in aid of St Mibael's child. The attractive home with its setting of lovely well kept lawns made a very pleasant rendezvous for a large number of guests. who lingered long. A stroll through the lawns where some gorgeous gladioli, zinnias, etl were blooming profusely and a happy social hour completed a very pleasant afternoon.

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STRATHMORE UP TO DATE

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A brilliant Neon Sign, Ford V-8 has been erected by Strathmores enterprising Ford dealer Mr. Spence Hughes, in front of Hughes Motors Garage on Main St. which brings our town more in line with right up to the minute inventions.

At night the brilliant sign is red and blue, catching the eyes of all travellers and complimentary comments are heard on all sides.

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HERVEY NOTES

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Again a number of people visited the popular park of Calgary, Mrs. Risseenn being along to throttle any misbehaviour.

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A car load of McLeans from Cheadle visited the familiar scenes of Hervye. Come again.

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W. A. Laycraft returned from the East He reported the people very cheerful, anticipating prosperity with a new government.

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Miss Peter, teacher for Hervey viewed the promised land a few days ago.

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Nearly half an inch of rain fell here on Tuesday in a few minutes time, just to round out long faces.

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Harvesting is nicely started in the neighborhood. The continued drought

LETTER FROM TWO STRATHMORE BOYS AT GREAT BEAR LAKE

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Further word received from Geordie Watt and Jack Fawkes who left over two monthss ago for Great Bear Lake, gives an account of the second part of the trip which was most interesting and adventurous. The first half of the journey found them at Fort. Smith; their trip hadn't begun then The rivers were pretty rough at times and they were forced to pull into the side when the waves got too big. The weather, taking it all through, was fair with the temperature varying a good deal. They usually stayed oft at the Forts on the way up and at the odd creek where fishing and hunting prospects looked good. The hunting did not amount to anything, although there must be plenty of game, judjing by the markinges, but they had no luck and would have gone pretty hungry if they relied on what they shot. There was some good fishing, especially after they reached Bear River The fish, mostly greyling, or blue fins as they call them there, are about 15 inches long and fine eating. They managed to secure some good catches Reaching Great Slave Lake they were held up two days by ice conditions before they could get round to Fort Resolution Anyway they arrived there gave the town the once over and were on their way again. This time there was practically no dark, and they set off across the lake at 1:30 a. m. Bucking ice for considerable time they made the MacKenzie in 24 hours. Hay River was the only town within reasonable distance of their course, but they did not stop there, being anxios to get across while the going was good. On entrance to the river the chunks of ice were whirling around in fine style, and they were pleased to get out of it into the river proper. The MacKenzie is a great river, fairly narrow at places, in spots 80 to 90 ft deep and flows at quite a speed. Fort Providence, the next stop saw the last of the ice flows, and after a short stop, hit out for Fort Simpson, which proved to be a clean town with a nice lay out, the usual R. C. Mission and Hospital with supply farm attached so many Indians hanging around. The crops there both in field and garden looked good; the tomato plants growing the full 24 hrs. The scenery altered in the distance one could see the mountains, quite a change from the tall timbers they had been passing through. They were now using Pacific time. The sun was only lost for a short time, but no darkness. Points touched were Fort. Wrigley, the smallest place of the lot with one or two whites as inhabitants, then Fort Norman, a fairly decent location which was reached on June 21st. River water, somewhat muddy, was all that could be obtained, and they were glad to see the clear water of Bear River. There is a conspicuous high rock at the mouth o rthis river, and from its height they watched the sun turn the day, They had nothing to do but fish and the best time to do that was the short time the sun was behind the hills, that being the opportune occassion for the fish to rise and take the bait. It is quite a job getting sleep at the Forts until one becomes accustomed to the howling of the Indian's dogs. Their troubles started when they commenced to navigate the Bear River. Bad enough for the first 30 miles, then came the rapids The freight was taken up by canoe and kicker, the scow being lined up at times with a little help from the engine. The distance was about seven miles, when they loaded up again, and with the aid of the kicker and engine, got the scow eventually to the lake. The Hudson Bay and Northern Transport work this system to get their freight up the river, but of course are better equipped. and need to be, to get thousands of tons up the lake; getting it up two tons at a time The Hudson Bay have highly paid Indian pilots engaged. It is a bad job if anything goes wrong with the engine in these waters, and it was only by luck that the party was not scowless more than once. The water man they were to have joined them at Fort Norman was lamed at Cameron Bay and off to hospital, and for a pilot they had a prospector, Graham, who knew no more about navigation than they did. It was laughable at times when the power was insuffic lent, the engine doing its best to advance at its magnificent speed of around 20 hours per mile, and the wat er making it 'advance back' in the words of a writer who wrote the retreat of the British Army. However with the kicker attached, it had only 3 horse power, but it made all the difference of getting there or not. They at last managed to reach the lake. Along the lake, extending the full length of the rapids ice banks were standing easily 30 ft high. The boys don't suppose it ever clears away and are not anxious to see it again. The government are employing men on a road which reaches the full length of the rapids. It will soon be completed. Even last year two or three tractors were able to make the grade on their own power. Another outfit which had been rather noisy when they were at Fort Smith caught up with them. Their kicker had broke down and they were more or less stranded. They asked to be pushed to Fort Counsel, where a few had jobs to go to, and as the party could not see them stuck, they consented, which meant adding another 12 tons to the load. Counsel is about 40 miles south of Cameron Bay and is where the radium mines are, as is White Eagle, run by another company.

The course along the lake was on the east side, then striking west keeping as close to the coast as possible for there isn't any doubt that its a treacherous lake. The more worthy craft take the north and south course venturing in more open spans of water. Ice was in the way for a few days, and they were hung up waiting for the wind to change and more the ice floes; when it did they made poor progress owing to the extra load. What their chief knew about navigation could soon be forgotten, but he took no risks in some ways, and as he was getting free gas for pushing the other outfit, he thought he was doing fine. In crosing an open stretch of water at the north end of McVicars arm a storm blew up, and with no speed against a head wind, the party received a good shaking up before they made a little shelter from the islands. Just as they thought they had gained shelter, the engine stopped and in starting it again, the back fire ignited the gas on the bottom of the scow, an awkward and perilous situation with the two scows tied together.

Continued on Page Two

left its trade mark on the head of the grain.

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A remnant of city visitors are still to be found near here.

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Newsy Notes

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Ladies gloves made of the intestine of whales have been produced, and are said to have a peculiarly soft texture, yet being almost impossible to wear out.

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When We Made Lemonade

When we dust off your memory a trifle, we'll wager that you can see yourself in this picture.

A barefooted boy with plenty of stone bruises a dry goods box under a big tree in the front yard and near the road several empty glasses a pitcher of lemonade and there you were on a hot afternoon, you and your chum engaged in your first business venture. Business was brisk we were selling two glasses of lemonade for a nickle but our prosperity of course invited competition. One afternoon we open.. up for business we gazed across the street and down went our hearts to our bare feet, because slapping right in front of our faces was a big pasteboard on which was scrawled, Three big glasses of lemonade for 5 cents. We looked at each other in dismay; we could see our trade leaving us and our business on the rocks. We decided to go down to the man who sold us our lemons and see if he would take back the two lemons and and we would close up our lemon shop. He told us to get back on the job and keep up the quality of the lemonade for people would rather have two glasses of good lemonade for 5 cents than 3 glasses of slop at the same price.

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Lipstick Ban at Communion

The Rev. Hucphrey Whitby, vicar of the fashionable church of St. Mary the Virgin in London, Eng. will withhold the chalice from women who present themselves for Holy Communion with their lips made up.

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Dad— What comes after I will? "I Will"

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May I present my wife to you?
No thanks; I have one of my own

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The Season of Sunburn

During August sunburn takes precedence over weather as the principle topic of conversation. This is the season when one half the population is compelled to listen to the other half bragging about tan or complaining about blistered shoulders and arms.

Sunbaths have affected almost miraculous cures in cases of tuberculosis of the bone and glandular diseases and a good coat of tan or case of sunburn adds credence to the vacation yarn, but there is also grave danger from sunburn. Inflamation, fever infection and even death may follow injudicious exposure to the sun, the burn of which is no different from that of fire or steam.

Good rules for bathers to follow are to keep out of the summer sun between the hours of 10 A.M. and 3 P. M. except for brief periods, to cultivate tan gradually, and not seek from a week-end trip to return home with a certificate of tan to a season at the lakeside

Just now when the practice of exposing children to the sun for health reasons has brought about a special garb for their sunning, the warning is in place—that the periods of exposure be brief and above all else, the head should be covered and the eyes protected with glass.

Sun baths without burns but with all the tan that the individual's complexion entitles them to, is the ideal to be sought and in the attainment of this all the beneficial effects of the sun may be gained without the maladies, which wait upon burns.

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At any rate the good blondes dye young.

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Little America sees Dr. Thomas C. Poulter head a second expedition of three men in an effort to reach Admiral Byrd 123 miles out on Ross Ice Barrier. The tractor which turned back before when all trail markers were found to be snow covered, is steered by compass by E. J. Demas. The sun not due to re-appear above the horizan for 18 days, gives an increasing glow. Byrd, his radio working again, will fly a kite with a lantern on it to mark his covered hut. A below zero, desperate undertaking —But all in the days work to pole cronies such as these.

THE STANDARD REQUESTS THAT ALL CORRESPONDENTS HAVE THEIR COPY IN NOT LATER THAN WEDNESDAY TO ENSURE PUBLICATION IN THE WEEK'S ISSUE.

LETTER FROM BOYS AT GREAT BEAR LAKE

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Continued from Front Page

They did not realize the danger they had been in and what their fate would have been until after the fire was smothered. A few blankets and sleeping bags were ruined, and Jack's mackinaw was ruined. It was sure a relief to get the engine started, and hear it barking again, getting the party in the safe shelter of the island where they stayed until the weather cleared. Another day and the other party leaving, it did not take long to speed up to the destination. It was pretty cold along the lake at times, but that was to be expected going among icefields.The lake water never gets warmer than 37.F anytime they were told. Cameron Bay is just a small bay off the real bay which is called Echo Bay. It was chosen because it is firmer and more suitable for the landing of planes. The town is built on its shore. Echo Bay was called formerly 66th Bay, being at one time on the 66th parallel. The party reached the end of the trip on July 14th, and are if what they are told is true, only 28 miles from the Artic Circle. The weather is perfect. The air fine and warm. It is so hot at night that most of them sleep outside, and often have to throw off the blankets. The biggest pests are the sand flies. The scenery is great, hilly with fine trees and many little inlets. Within a certain radius an area is being reserved as a park and the boys are staying there.

There are a few mines in operation, but all of them are short of material, and are waiting for the boats to arrive, which should be at any time. Food in the camps is scarce for the same reason. There are plenty of odd jobs going but all the party are waiting until supplies are landed and there is a chance to get employment with one of the big companies. Jack assisted a surveyor whose man was sick for a couple of days, and he was paid $5.00 a day and his meals, which cost $1.50 a meal at the hotel. The boys have a good grub stake and state it is like a big picnic. The people are friendly, and the fishing in the lake is great, the salmon trout caught there weigh up to 50 lbs and are exceptionally fine eating. At week ends the men come in from the various mines, and play some wonderful ball games. Everyone was looking forward to the annual picnic, which is a yearly free for all, in the way of eats and drinks. The police there are fine fellows, and the only Indians to be seen are those who married whites. The bay is just as busy as a hive with aeroplanes; Airways, McKenzie Division, and at present a number of the R C A F planes doing photographic work.

The boys are in fine feffle, their chief pastime being, cooking, washing up and playing horse shoes.

Used Cars

1933 FORD DeLUXE COACH, V-8

1932 FORD STANDARD COACH, 4 Cyl

1929 BUICK SEDAN

1926 CHEVROLET SEDAN

Used Trucks

1932 FORD 1½ TON, Long Wheelbase

1931 FORD 1½ TON, Long Wheelbase

1928 CHEVROLET 1½ TON, Short Wbase

1925 FORD 1 TON

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OUTSIDE CANADA $2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

THE PAST. "Nothing that was worthy in the past departs; no truth or goodness realized by man ever does or can die; but all is still here, and, recognised or not, lives and works through endless changes." ...Carlyle.

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ONTARIO LEADS WAY IN PUBLC ECONOMY

If Ontario's premier continues his vigorous expense- slashing campaign it cannot help but have a profound effect on governmental finance in all its branches in Canada. Mr. Hepburn has given the newspapers a headline a day with his disbandment of one governmental bureau after another, in individual cases he has made mistakes; has dispensed with the services of individual civil servants or placed too low a valuation on offices of importance. In other cases there has been merely a juggling of politicians. A loyal Liberal has re-placed a too loyal Conservative. But these are not the important matters in what Hepburn is doing.

He is cutting expenses and doing it in a way that 99 out of 100 political leaders would have deemed practically impossible, namely by narrowing the role of government and wiping out some of its assumed functions The savings to date are estimated to have an annual value of just short of a million dollars and Mr Hepburn declares that he has just started. He seems to be determined to carry out his pre-election promise of cutting Ontario's expenditures in two.

If the premier goes through with his programme he stands a good chance of removing the province of Ontario much farther back from the brink of insolvency where it stood before in company with other provinces. He will undoubtedly pave the way for refreshing and welcome reductions in taxation. The great beneficiaries will be the rank and file of citizens whose incomes and savings have been despoiled by the politicians for the whole of the postwar period.

The Ontario government is giving a new force and meaning to economy in public affairs. No other government can afford to neglect the example that is being set. Not even the government at Ottawa, whose only chance of being returned to office is to offer the electors in 1935 a definite record of economy in the grand manner.

Financial Post

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STANDARD

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The warm weather has brought Harvest along several weeks ahead of the regular time. Quite a number of Farmers have their binders going and others are planning to get in the fields Monday.

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An interesting softball game was played by the Wayne Girls and the Standard Senior W I G C the Standard girls winning 9 to 8.

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Mr and Mrs E A Wagler were Calgary visitors on Monday.

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Mr and Mrs Redge Wilson attended the picture show Friday evening.

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A large crowd of the younger fry attended the first Saturday eve dance of the season held in the S and S hall. Buster Schultz our popular saxaphonist added to the music in a big way.

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Mr and Mrs C P Dahl and Mrs Dahl's sister, Mrs Ruff were entertained at dinner at the Dahl Ranch east of town.

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Mrs N P entertained the English Ladies Aid Thursday evening. Mrs Low of Chancellor and Mrs Ruff of New York were visitors. Members answered roll call by relating vacation experiences or where I'd like to spend my vacation.

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Miss Minnie McLeod who formerly lived in Standard, is visiting Miss Larsen and Miss Florence Messenger.

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The Native Sons Band of Calgary held a band concert Sunday at 3 pm in the town park under the auspices of the K P Lodge. A shower caused an interruption, but later the concert was completed. After supper the band boys and Standard played a game of baseball, the visiting team winning.

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Eighty-five friends attended a shower in the home of Mrs Ed Christensen in honor of Mrs Charley Madsen, nee Esther Raffenstein. Many lovely and useful gifts were received by the very charming and worthy young bride, and the friends were proud to honor her in this way. Esther had a lovely church wedding August 2nd and every one joins in wishing the bride and groom a happy married life.

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Rev Aldrich conducted his regular monthly devotional Service in Dana School Building Sunday. A fair sized crowd were in attendance. Misses Glyta and Frona Bolick rendered a duet, in the Garden, in a very pleasing manner.

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Mrs F D Knowlton is visiting her parents Mr and Mrs J F Pringle of Calgary.

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Miss Doris Williams of Strathmore was a Sunday visitor in Standard.

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Several Standard W I members visited the constituency W I Convention held in Husar. They reported many wonderful displays of Handcrait and an enjoyable program to say nothing of the wonderful Banquet in the evening.

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Mr Axel Larsen is sporting a new car. Good for you Mr Larsen, glad we have a few prosperous people in our District.

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Miss Glyta Bolick spent Sunday evening in the home of Mr and Mrs Wirt visiting her sister Frona who is a summer guest.

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Mrs Chris Anderson entertained Saturday evening in honor of Mrs Edith McGowan who has been W I Secretary and Treasurer for several years and is now resigning. Mrs Sparks, at the conclusion of a dainty luncheon proposed a toast to the guest of honor and presented a lovely glass dish in appreciation of Mrs McGowan's services as officer of the W I

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Mrs McGowan responded to the toast and thanked the W I for the lovely gift.

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Lily Messenger, Doris Anderson and Ella Nelsen rendered vocal numbers and Mrs Wirt rendered a piano solo thus concluding an enjoyable afternoon.

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FALL IRRIGATON OF SUGAR BEETS

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August is an important month in the irrigation of sugar beets.

Although the average farmer may not realize it, the roots have penetrated to three and four feet in most soil and with the heavy leaf growth enormous quantities of water are used up every day, especially with so much hot weather prevailing. Furthermore the amount of moisture in the soil where extra irrigation has not been applied, is a good deal less than usual owing to the low rainfall so far this season. The total recorded at this Station from April 1 to July 31 amounted to only 5.27 inches and 4.00 inches of this was received during June. The total during April, May and July amounted to only 1.27 inches and the amount recorded here during July was 0.34 inch, which is the lowest July rainfall since 1910. The need of irrigation is therefore doubly important now because the use of water is so heavy and the nateral supply is so much below average.

Sugar beets need about 20 inches of water to mature in a normal season, and as much as 70 per cent of this may be needed during July and August with the heaviest use during the latter month.

Heavy irrigations are avoided by the successful beet grower, but irrigations are applied, often enough—every ten days if necessary, to keep the soil, including surface, moist during this heavy growing period and right up to and even during harvest. Favourable moisture conditions are not only needed to avoid loss of tonnage, and very heavy losses where the soil is allowed to dry out but a continuous supply of moisture is needed to bring the beet crop to early maturity with a high sugar content and a high per cent purity. Moreover a moist soil is essential for satisfactory harvesting. A muddy beet field at digging time is a thing to avoid and this may result in poorly drained fields where a heavy irrigation applied late in August is followed by heavy fall rains. However drought is a greater danger and beets are not only difficult to dig where the soil is dry but tonnage of beets and yields of sugar are reduced. The safest wly in most fields is to continue irrigating beets until the end of August and even early September wherever the soil may be too dry for digging.

Fall irrigation is especially valuable in preparing land for sugar beets where an adequate supply of moisture in the soil is so vitally important for germinatioln of seed in early spring. Highly beneficial results are usually obtained from this system of irrigation and with the eextreme drought this year fall irrigation shrould be particularly helpful in preparing for next years crop.

A sugar beet field day is being held at the Experimental Station, Lethbridge, on Saturday, August 25. The program will begin sharp at 2 p. m. when a tour of the experimental station sugar beet plots, of which there are more tshan a hundred, will be made, and the results discussed. This work will be sure to interest all beet growers.

"You Can't Stop stoking a steam engine"

Said Wrigley

Interviewed, and asked to what he attributed his phenomenal success, the late Mr Wrigley, of chewing gum fame, replied, "To the consistent advertising of a good product."

"But," asked the reporter, "having captured practically the entire market, why continue to spend vast sums annually on advertising?"

Wrigley's reply was illuminating.

"Once having raised steam in an engine," he stated, "it requires continuous stoking to keep it up. Advertising stokes up business and keeps it running on a full head of steam."

This applies to your business, too. Don't make a secret of your product. Tell people all about it. Tell them what it does. Tell them its advantages. Tell them where to ge it. Tell them through the Press and keep on telling them.

EVERYBODY READS NEWSPAPERS

STANDARD Advertising Pays

U. G. G. BINDER TWINE
When you buy U.G.G. Binder Twine you count on the same satisfactory service you have learned to expect when you market your grain through United Grain Growers.
Buy U.G.G. Binder Twine
Deliver your Grain to
UNITED GRAIN GROWERS Ltd
Elevator at: NAMAKA

LOOK !
At the Cockshutt Binder
Before You Leap
Into a Binder Deal
"You Can't be Cocksure, Unless its a Cockshutt."
RISDON'S MACHINE SHOP
PHONE 27

Take Notice !

PLEASE NOTE ALL ADVTS IN THE CLASSIFIED COLUMN WILL IN FUTURE BE CHARGED FOR AT THE RATE OF 25c PER ISSUE.

FOR SALE— FEW FRESH CHOICE Holstein Milk Cows and Heifers. Registered or grade. G Nortott, Standard, Alberta. tfu

MARCELLING AND HAIR DRESSING, each Friday and Saturday by Misses Alice and Agnes Barry, in the King Edward Hotel.

HAVE YOUR CROP COMBINED — Save all your grain and half the expense. Just haul your grain and your done, quit work, no bother. Combining done cheap. Apply G. J. Shock, Lyalta. Section 5—twp—25 range 26. Aug 15, 22

FOR RENT— DWELLING LATELY occupied by Mrs Blackwell. Apply T M Wears, Barrister. tfu

WANTED— SMALL COOK STOVE Apply at the Standard Office.

FOR RENT— TWO DWELLINGS IN Town. Apply T M Wears, Barrister

WANTED — AN EXPERIENCED maid for general housework in small family in town. Apply in writing to Standard Office.

FOR SALE— RELIABLE SHETland pony, two wheel rubber tired cart, new saddle and bridle complete, also cutter sleigh. This pony is safe and reliable for small children. Apply Bert Horton, Phone 1015 Rockyford, Tudor, Alta.

FOR SALE— WELL BROKE, PURE bred Setter, 3 years old. Can be seen at Carseland any Sunday. A W Harper, Carseland, Alberta

VELVET CONFECTIONERY

TRY OUR SPECIALTY MILK SHAKES MAKE THEM YOUR SPECIALTY

ICE CREAM SODAS NOW 10c. ALL FLAVORS.

A. L. WILLIAMS, B. A.
Barrister, Solicitor, Notary
Business Service and Insurance

STRATHMORE, Res. PHONE 55
At Rockyford, Tuesday 9 a.m. to 12
At Standard, Tuesday 2 to 5 p.m.
At Irricana, Friday a.m. 9 to 12
At Beiseker, Friday p.m. 1 to 5

PETE DE KORT
Carpenter
STRATHMORE

HUB

BILLIARD ROOM AND BOWLING ALLEYS
STRATHMORE
Tobaccos and All Smokers Necessaries
"The Home of Real Sport."
R. HAMBLY, Prop.

FRATERNAL
CANADIAN LEGION, B E S L
Strathmore Branch No. 10

A V McPARLAND President
W S PATERSON Sec-Treas

MEMORIAL HALL—
P W WRIGHT Manager
J FAWKES Asst Manager
C KEELING Sec-Treas

The Memorial Committee have decided in view of the prevailing circumstances to make a reduction on the rental charges for the Memorial Hall for this year and the following rates are now in force.

All other charges are unchanged.

Main Hall for Meetings and Concerts	$15.00
Main Hall for Dance	$20.00
Main Hall and Dining Room for Concerts, etc	$20.00
Main Hall and Dining Room for Dances	$25.00

The rates for the Dining Room will remain as formerly, viz:

Meetings	$ 5.00
Card Parties, Dances, etc. with use of Kitchen	$7.50

HIRTLE'S THEATRE

SATURDAY
AUGUST 18th.
Matinee at 3 p.m.
PEG O' MY HEART
With Marion Davies

TUESDAY
AUGUST 21st.
RAFTER ROMANCE
Starring Ginger Rogers and Norman Foster.

W H B SHARP, Manager

Church Notes

ST MICHAEL'S AND ALL ANGELS CHURCH

19th August Trinity XII

Evensong at Strathmore, 7.30 pm only.

REV. T B WINTER

UNITED CHURCH STRATHMORE

Namaka— Services 11 a.m.
Strathmore— Sunday School and Bible Class 10.30 a.m.
Service at 7.30 p.m.

REV E D BRUNDAGE

SACRED HEART CHURCH STRATHMORE

Rev Father McAdam, Pastor
Strathmore, Carseland, Langdon

LANGDON

Mrs E Gibb of Funson returned to her home Friday after visiting her mother Mrs M Forgie for a week.

The United Sunday School picnic was held at Chestermere Lake Aug 9.

Mrs E Wenstrom was pleasantly surprised by about fifty of her friends on Friday afternoon with a miscellaneous shower. Contests were enjoyed after which refreshments were served. The shower was held at the home of Mrs C Wenstrom.

Mr and Mrs Mayhew Fulton of Walla Walla, Washington, are here looking after their harvest at their Indus farm.

PUT IN A CLASSIFIED AD AND GET RESULTS

NIGHTINGALE

Miss Alice May is the guest of Miss Beryl Jacobs.

Mrs J Godfrey entertained the F I at her home last Thursday. Mrs A Mercer gave a splendid report of the constituency convention held in Shepard on July 31. Ten members of the local W I attended as well as the delegate. All report a grand convention and enjoyed all the various exhibits and splendid program. Mrs Stoodley was appointed convenor on League of Nations.

Mrs Leonard Hilton returned to her home last Sunday after spending a month with her parents at Maple Creek.

Mr and Mrs Dick Jansen have had as their guest Miss May Owen.

Miss Cullen and Miss Gibson entertained about 20 guests at a lawn party on Wednesday August 1. The children enjoyed swimming in the canal and games in the trees, while the older folks admired the flowers and gardens and visited on the lawns. Among those present were Mr and Mrs Marsh and Diana Young of Strathmore; Mrs Carlson and children; Mrs Stoodley and children; Mrs Harriman and children; Mrs Coops and Frank Jordan. A most delicious lunch was served picnic style. Every-

Here and There

The Open Dominion championship match in the Dominion Marksmen Revolver competition was won recently by the Canadian Pacific Railway Ontario police team with a score of 1425 points out of a possible 1500. R. C. M. P., civic and provincial police also competed.

Plans for the musical festivals of Western Canada during the coming year with a tentative discussion of policies for the next two seasons, were featured at a meeting of delegates of Western Competition Festivals recently at the Palliser Hotel, Calgary.

John Jacob Astor and his bride have decided to extend their honeymoon tour to the Canadian Rockies and British Columbia. "We intend to stop over at Lake Louise," said the young millionaire, "and then move on to Vancouver, taking in the sights on the way."

Captain R. G. Latta, skipper of the liner Empress of Britain and commodore of the Canadian Pacific fleet, retired from active duty recently. He was succeeded on the bridge of the Britain by Captain R. N. Stuart, V.C., D.S.O., U.S.N.C., R.D., R.N.R. Captain Stuart was promoted to the post of commodore of the Canadian Pacific fleet

Indicating the trend towards greater production and recovery of business, substantial increase in the second quarter of 1934 as compared with the corresponding period of 1933 is shown in the recently published production figures of Consolidated Mining and Smelting, one of world's greatest mining companies.

Driving a highly decorated locomotive into the Canadian Pacific Railway depot at the end of the Calgary-Edmonton run recently, A. N. Hobkirk, veteran engineer, completed 43 years of continuous service with the railway, most of it at the throttle of an engine. "I have always liked my work and I hate to quit", said Mr. Hobkirk.

Founded June 18, 1874, by George and Mathew Beatty and with agencies, warehouses, offices or depots across Canada, New Zealand, the United Kingdom and fifty other countries, the national and world-wide exporting house of Beatty Bros, manufacturers of washing machines and farm implements, celebrated its Diamond Jubilee at Fergus, Ont., last month.

John F. Sweeting, industrial commissioner of the Canadian Pacific Railway, states in an official publication of the railway that there is a decidedly firm tone of confidence in the West and increased activity in many industries, with the tourist business promising to be better at all resorts this year.

An increase of 877,900 lbs. in the Nova Scotia lobster catch during the month of May was instrumental in raising the landed values $333,468 over the same month in 1933, according to an announcement by the Department of Fisheries on June 28th.

The VanTighem Agencies

INSURANCE Of All Kinds
Life, Fire and Automobile
Local Agent for —The Sun Life Assurance Co. of Canada and Canadian Westinghouse.
PHONE 105 STRATHMORE

ARDENODE

Mr and Mrs Cassidy of Calgary spent Sunday with Mrs B Aspden.

Mr and Mrs D S Brook and family spent Sunday with Mr and Mrs T Hartell of Cheadle.

Mrs J Seeley and Miss Kate Seeley visited at the home of Mr and Mrs A Jensen Sunday.

Miss Phyllis Sarsons of Kelowna, B C is the guest of Miss Vera Sarsons for a few days.

Mr J Seeley and Mr Wm Seeley and some friends motored to Brooks Sunday last.

Mr C F Anstice along with Wilfred Sharman spent the week end at Pine Lake. They said some big fish had some very narrow escapes of being caught.

Mr and Mrs V J Wood of Calgary spent the week end with Mrs H Sharman.

Mr Tony Walesky and Mr Ravech motored to Huxley Sunday last. one present will long remember the day as one of the most pleasant of the summer.

Rye threshing has not been very satisfactory as the grain is not ripe as it appears.

TUDOR

Master Wallace Miller who had the misfortune to break his leg last Friday when he was thrown from his bicycle, is coming along well and expects to be around in time to start school this fall.

Mr Harry Best and Mrs Schoper have returned from the States, where Mr Best has been taking treatment for his health. We are glad to have them back with us.

Mr and Mrs Ruppe made a trip to the States and returned with their sons Eldon and Dick this week.

Miss Helen Henderson is leaving this week for Montana to meet her sister Dorothy. Together they will motor home to enjoy a visit with their folks on the home ranch near Tudor.

A regular meeting of the Tudor Hall Association was held Saturday evening August 11th. The following officers were elected. President Mr C A Brown; Vice Pres, Dr Henderson; Secretary Mr T M Henderson; Other matters of interest were discussed.

Keep Money in your Own Town

NOTICE TO THRESHERMEN

LICENSES NOW DUE

All operators of Threshing Rigs and Combines Are Required to Register each season with the Department of Agriculture at Edmonton, and obtain a License to Operate, the Fee for which is ONE DOLLAR. This Fee is now Due and Payable for the Season of 1934.

All Those Operating Threshing Rigs or Combines Without Such License are Liable To Prosecution

Applications for Licenses should be made at once to municipal secretaries or to
DEPARTMENT of AGRICULTURE
Edmonton Alberta

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28

S. LIBIN, Manager

FLOUR—
Robin Hood,
98 lbs $3.10

LUX SOAP—
4 Bars 25c

SOAP FLAKES—
Princess, small pkg
5 Pkgs 25c

PEAS, CORN, TOMATOES—
2 Tins 25c

SARDINES—
In Olive Oil
5 for 25c
10 for 45c

Extra Special—
TEA—
Blue Ribbon,
lb 40c
(Limit 2 lbs)

RUBBER RINGS—
Gem or Perfect Seal,
4 dozen 25c

PARO WAX—
1 lb pkg 14c

FRUIT JARS—
for Preserving,
Pints, doz. $1.09
Quarts, doz. $1.31
½ Gal. doz. $1.80

COFFEE—
4 lbs 95c

SUGAR—
100 lbs $6.45
20 lbs $1.29
10 lbs 68c

BROWN SUGAR—
50 lbs $3.29
6 lbs 43c

ROLLED OATS—
20 lbs 89c
8 lbs 40c

TABLE SALT—
50 lbs $1.15
25 lbs 60c
7 lbs 20c

COARSE SALT—
50 lbs 75c
100 lbs $1.40

WALNUTS—
Fresh Meat,
lb 29c

RAISINS—
Seedless, 4 lbs 49c

PRUNES—
2 lbs 25c
5 lbs 60c
25 lb Box $2.80
Extra Special—

JAM—
Pure Plum,
4 lb Tin 39c
Greengage,
4 lb Tin 42c

LARD—
Pure, 5 lbs 55c

BOLOGNA—
Half or Whole,
2 lbs 25c

FLY FUMES—
16 oz Bottle, Your own container, 40c

FLY COILS—
With the Pin, the best in the world,
Dozen 23c
Box of 50 79c
Box of 100, ... $1.49

NABOB COFFEE
1 lb Tin 40c

FRUIT AND VEGETABLES

TOMATOES—
Basket 20c

APPLES—
6 lbs 25c
Case $1.40

BANANAS—
Golden Yellow,
lb 10c

CANTELOUPES —
Large Size,
Each 10c
3 for 28c

PICKLING ONIONS—
3 lbs 29c

PEARS—
Basket 29c
Case $2.45

PEACHES—
Dozen 30c
Basket 40c
Case $1.59